Open access – an academic perspective





How do we set Open Access to be the default?

(Or, how to we get academics to take open access policies seriously?)

The big question

Open access – a good fit to academic culture but there are tensions

technological change: access to information cultural change (*e.g.* societal, academic) policy change (driven by economics, but also govt transparency & public engagement...?)



WikipediA The Free Encyclopedia

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Academic freedom vs responsibility

From Wikipedia, the free encyclopedia

Academic freedom is the belief that the freedom of inquiry by faculty members is essential to the mission of the academy as well as the principles of academia, and that scholars should have freedom to teach or communicate ideas or facts (including those that are inconvenient to external political groups or to authorities) without being targeted for repression, job loss, or imprisonment.





Researchers are focused on research...







WHAT'S HOT AND COOKING IN SCHOLARLY PUBLISHING

Scholarly-Communication Reform: Why Is it So Hard to Talk About, and Where are the Authors?

POSTED BY RICK ANDERSON · MAY 16, 2016 · 11 COMMENTS

FILED UNDER AUTHORS, LIBRARIES, OPEN ACCESS, PUBLISHERS, REFORM, SCHOLARLY PUBLISHING, SCHOLARSHIP

Readers of the Scholarly Kitchen (or of any number of professional listservs, magazines, journals, etc.) may have noticed that questions about scholarlycommunication reform tend to be, shall we say, vexed and controversial. Having participated in these conversations for 20 or so years now, and having recently gotten home from a conference that dealt specifically with such questions, I've been thinking a lot about why feelings run so high when we talk about them. I think some of the reasons would include the following:



Source: pickthebrain.com

They are tied up in troublesome questions
 of right and wrong. When Person A speaks of the public's right to have access to scholarly products that
 were created on the public's dime, he's invoking a moral principle: that charging for access to such products



Some researcher reactions to open access...

See it primarily as a service to science (so what's the problem?)

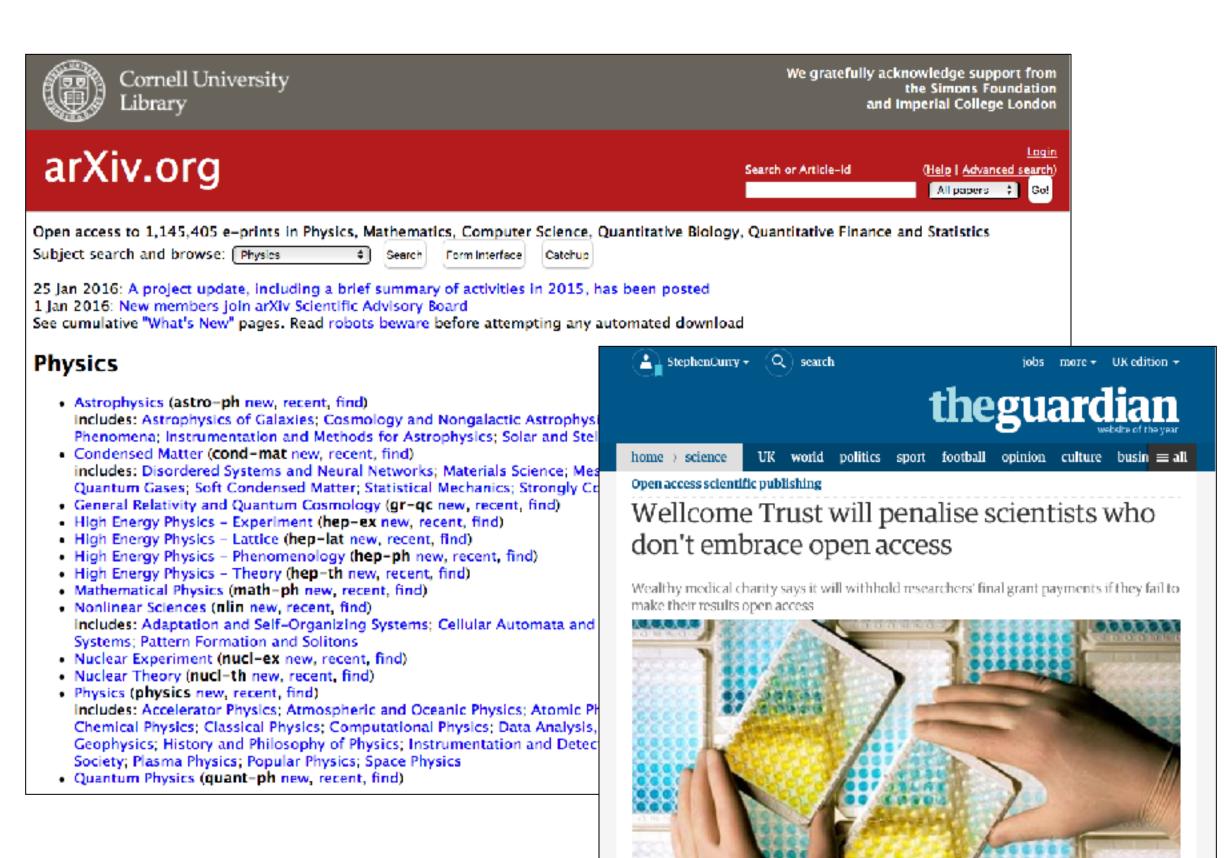
Does the public need access? Are they capable of understanding? Ask patient groups, citizen scientists, science bloggers, journalists...

Are open access mandates an infringement of academic freedom?



<u>ps://www.knaw.nl/en/news/publications/opening-the-book-on-open-acces.</u> htt

Researchers are sympathetic but compliance and costs are issues



The Wellcome Trust plans to withhold a portion of grant money from scientists who do not make the results of their work freely available to the public, in a move that will embolden supporters of the growing open access movement in science. In addition, any research papers that are not freely available will not be counted as part of a scientist's track record when Wellcome assesses any future applications for research funding.

< Shares 🛛 💭 Comments

Doily 55% of the research papers funded by the Wellcome Trust are currently open access. Photograph: Alamy.

Alok Jha, science correspondent

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Thursday 28 June 2012 07:00 RST

Open access publishing

Developing an Effective Market for Open Access **Article Processing Charges Bo-Christer Björk and David Solomon**

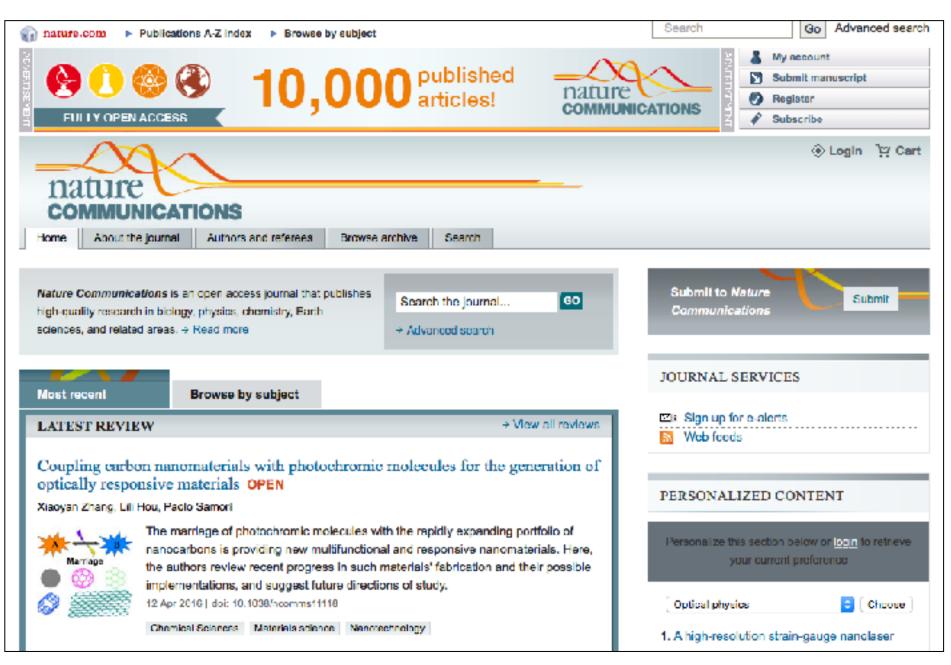
March 2014

Can we make open access cost-effective?





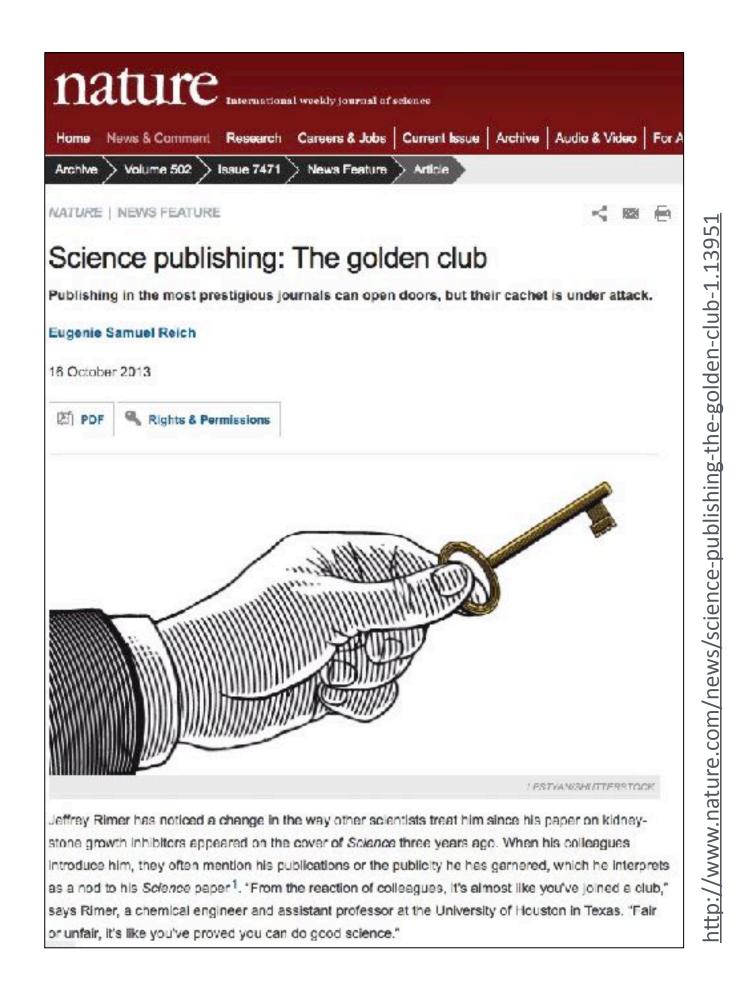
Cost-benefits of journals (and their impact factors)



Nature Communications - \$5200 Cell Press - \$5000 Science Advances (w. CC-BY) - \$4600

We academics like journals: disciplinary support, filtering, reputation & career points...

...but we need to think hard about the costs of the present system

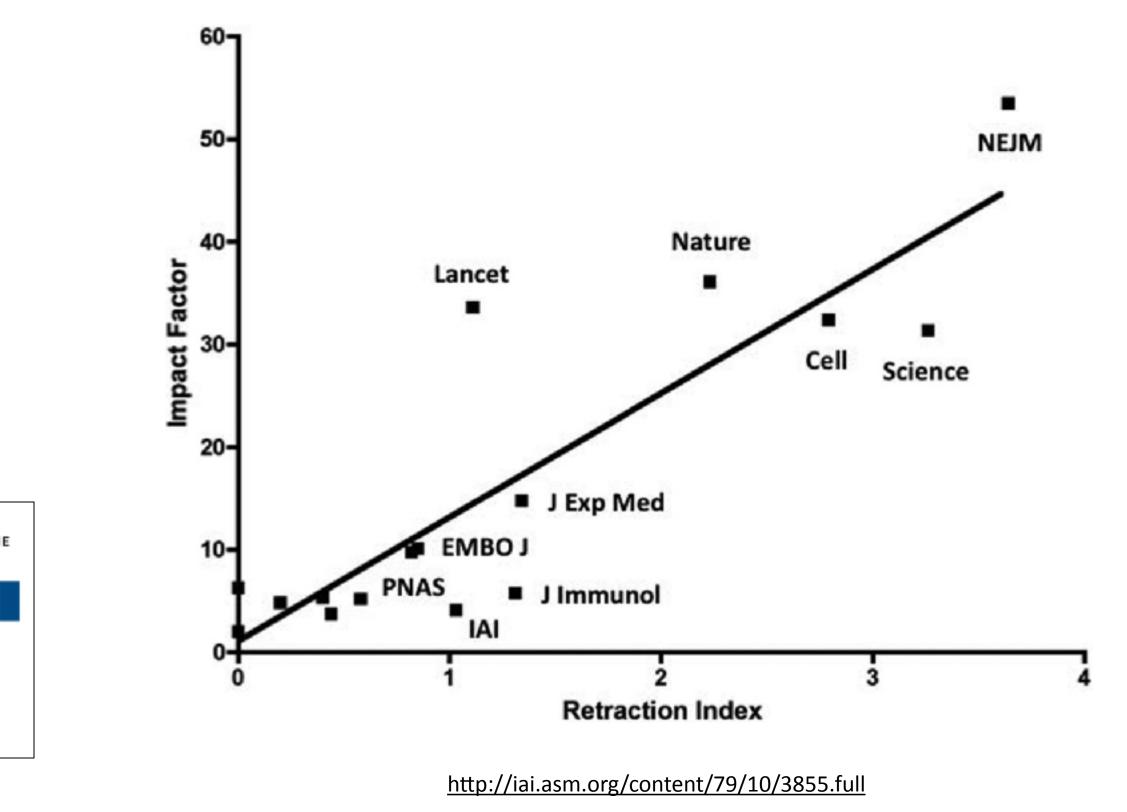


Full analysis needs to encompass all the costs

Costs: Speed Reproducibility Journal bias to novel, positive results Scientific fraud...



http://journals.plos.org/plosmedicine/article?id=10.1371/journal.pmed.1001747



Issues of trust and reliability: can they be addressed via open access, open review, open data?

The problems are well known – but how do we change behaviour?



Declarations are not enough



"The principle that the results of research that has been publicly funded **should** be freely accessible in the public domain is a compelling one, and fundamentally unanswerable."



"All scientific papers **should** be freely available by 2020..." Commissioner Carlos Moedas (2016)

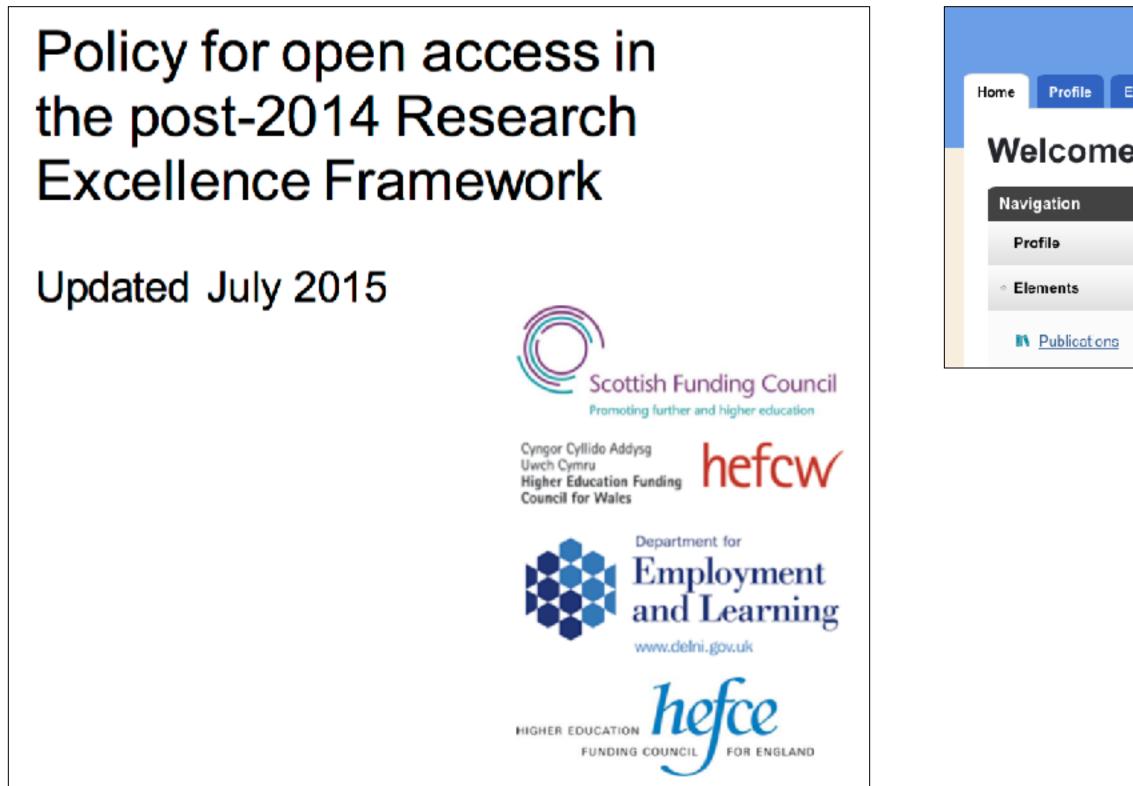
We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Greator with certain unalienable rights, that among these are life, liberty and the pursuit of happiness.

Hancock, J. et al. (1776)

Dame Janet Finch (2012)



Policies can help, but need careful handling & communication...



From April 2016: To be eligible for submission to the post-2014 REF, authors' outputs **must** have been deposited in an institutional or subject repository."

6.24 A case could be made that the UK's "strong policy preference for Gold" is limiting the decision making agency of researchers and therefore limiting price differentiation within the Gold publishing marketplace. Observers have posited that the wide variety in APC prices and their general convergence suggests that APC prices might not be grounded in the actual cost of producing an article but are perhaps reflections of what the market can bear.³⁴

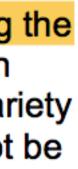
lements	Explore	Imperial College London
Pro	fessor Stephen Curry	
	My Actions	
÷	Accepted for publication? Deposit your work!	+
•	Link publications to grants.	

Open access to research publications

Independent advice

Professor Adam Tickell Provost and Vice-Principal, University of Birmingham Chair of the Universities UK Open Access Coordination Group





Good practices don't spread by themselves (or by exhortation, or by sanctions...) ANNALS OF MEDICINE JULY 29, 2013 ISSUE

Why was Anaesthesia adopted more rapidly than Antisepsis?

- "First, one combatted a visible and immediate problem (pain); the other combatted an invisible problem (germs) whose effects wouldn't be manifest until well after the operation.
- "Second, although both made life better for patients, only one made life better for doctors."

"People talking to people is still how the world's standards change."

SLOW IDEAS

Some innovations spread fast. How do you speed the ones that don't?



By Atul Gawande

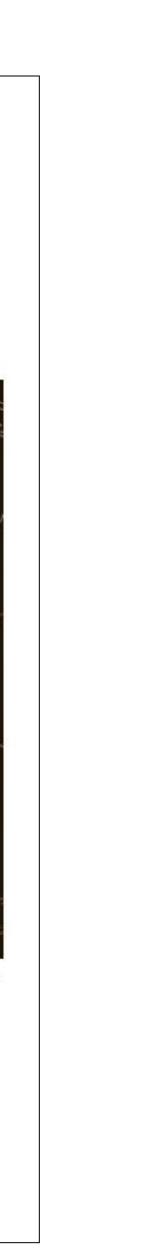
7 hy do some innovations spread so swiftly and others so slowly? Consider the very different trajectories of surgical anesthesia and antiseptics, both of which were discovered in the nineteenth century. The first public demonstration of anesthesia was in 1846. The Boston surgeon Henry Jacob Bigelow was approached by a local dentist named William Morton, who insisted that he had found a gas that could render patients insensible to the pain of surgery. That was a dramatic claim. In those days, even a minor tooth extraction was excruciating. Without effective pain control, surgeons learned to work with slashing speed.

We yearn for frictionless, technological solutions. But people talking to people is still the way that norms and standards change.

ILLUSTRATION BY HARRY CAMPBELL

Attendants pinned patients down as they screamed and thrashed, until they

fainted from the agony. Nothing ever tried had made much difference. Nonetheless, Bigelow agreed to let Morton demonstrate his claim.

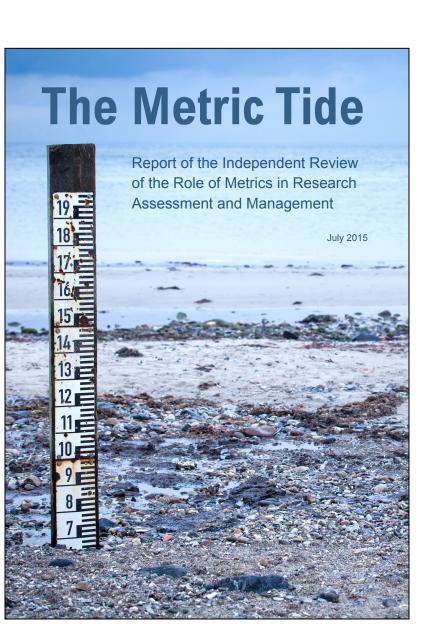


Academic initiatives to combat cultural impediments



Abstract

Although the Journal Impact Factor (JIF) is widely acknowledged to be a poor indicator of the quality of individual papers, it is used routinely to evaluate research and researchers. Here, we present a simple method for generating the citation distributions that underlie JIFs. Application of this straightforward protocol reveals the full extent of the skew of these distributions and the variation in citations received by published papers that is characteristic of all scientific journals. Although there are differences among journals across the spectrum of JIFs, the citation distributions overlap extensively, demonstrating that the citation performance of individual papers cannot be inferred from the JIF. We propose that this methodology be adopted by all journals as a move to greater transparency, one that should help to refocus attention on individual pieces of work and counter the inappropriate usage of JIFs during the process of research assessment.





Can openness change behaviour?



HOME

Search

A simple proposal for the publication of journal citation

D Vincent Lariviere, D Veronique Kiermer, D Catriona J MacCallum, D Marcia McNutt, 💿 Mark Patterson, 💿 Bernd Pulverer, 💿 Sowmya Swaminathan, 💿 Stuart

This article is a preprint and has not been peer-reviewed [what does this mean?].

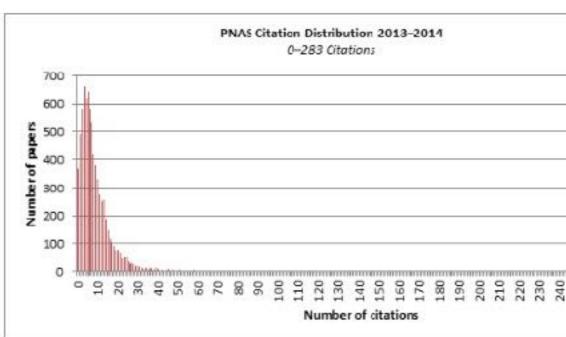
Info/History Supplementary material Metrics

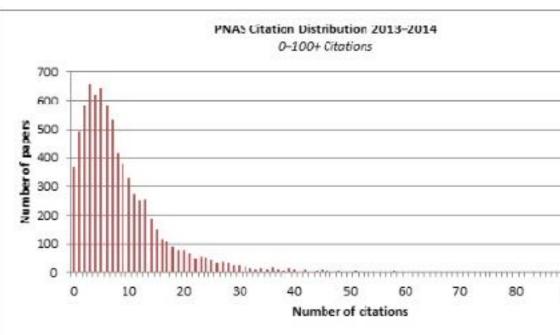
Preview PDF

Impact factor: a measure of the frequency with which the "average article" in a journal has been cited in a particular year or period. The journal impact factor is calculated by dividing the number of current year citations to source items published in that journal during the previous 2 years.

Immediacy index: the average number of times an article is cited in the year it is published.

Cited half-life: the number of years, going back from the current Journal Citation Reports (JCR) year, that account for 50% of citations received by the journal in the current JCR year.

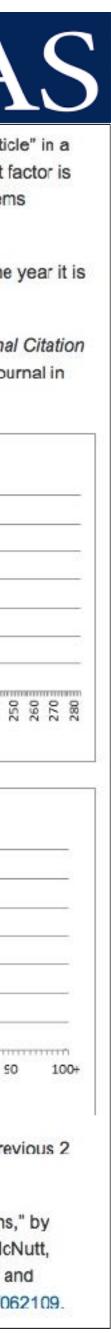




Citation distribution: the distribution of citations to articles over the previous 2 years that contributes to the current JCR year's impact factor.

See "A simple proposal for the publication of journal citation distributions," by Vincent Lariviere, Veronique Kiermer, Catriona J MacCallum, Marcia McNutt, Mark Patterson, Bernd Pulverer, Sowmya Swaminathan, Stuart Taylor, and Stephen Curry. BioRxiv. Posted July 5, 2016. http://dx.doi.org/10.1101/062109.





Academic initiatives to combat cultural impediments

Mike Taylor

"It feels morally wrong, given the capacity we have to do that, not to do it."

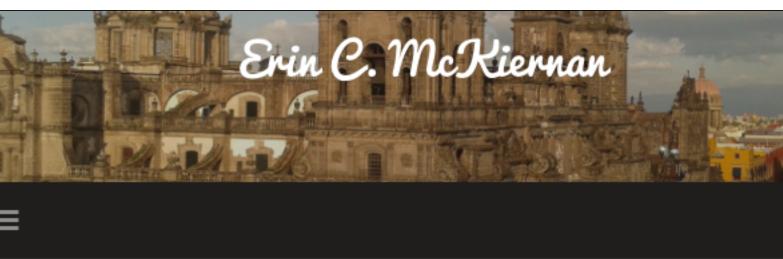
https://www.jisc.ac.uk/news/its-stupid-that-we-care-about-labels-so-much-24-oct-2016







Alexandra Elbakyan



Open Pledge

Version presented at OpenCon 2015:

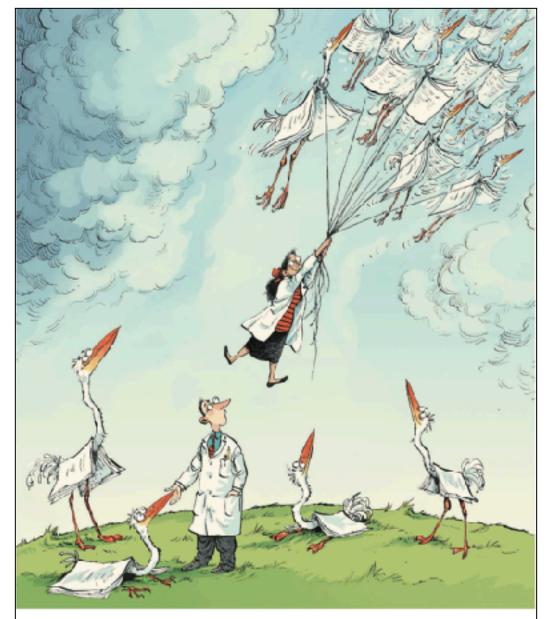
My pledge to be open:

- · I will not edit, review, or work for closed access journals.
- I will blog my work and post preprints, when possible.
- I will publish only in open access journals.
- I will not publish in Cell, Nature, or Science.
- I will pull my name off a paper if coauthors refuse to be open.
- · I will share my code, when possible.
- I will share my raw and processed data, when possible.
- I will practice open notebook science, when possible.
- · I will ask my professional society to support open access.
- I will speak out about my choices.

https://emckiernan.wordpress.com/pledge/



Institutional initiatives



Fewer numbers, better science

Scientific quality is hard to define, and numbers are easy to look at. But bibliometrics are warping science - encouraging quantity over quality. Leaders at two research institutions describe how they do things differently.

<u>com/news/fewer-numb</u> <u>http://www.natur</u>

Researcher assessment at UMC Utrecht

- 1. Research, publications, grants
- Mentoring & teaching 3.
- Clinical work (if applicable) 4.

Evaluating how we evaluate

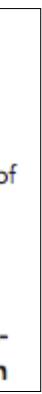
Ronald D. Vale

Department of Cellular and Molecular Pharmacology and the Howard Hughes Medical Institute, University of California, San Francisco, San Francisco, CA 94158

ABSTRACT Evaluation of scientific work underlies the process of career advancement in academic science, with publications being a fundamental metric. Many aspects of the evaluation

Vale, R. D. (2012) Mol Biol Cell 23, 3285–3289.

- Managerial responsibilities & academic duties
- 5. Entrepreneurship & community outreach



We need to talk about open access as a good in itself

Peer review, preprints and the speed of science

Peer review is often claimed to be the guarantor of the trustworthiness of scientific papers, but it is a troubled process. Preprints offer a way out

Stephen Curry 🍯 @Stephen_Curry

Peer review

publishing

and scientific

Occam's corner

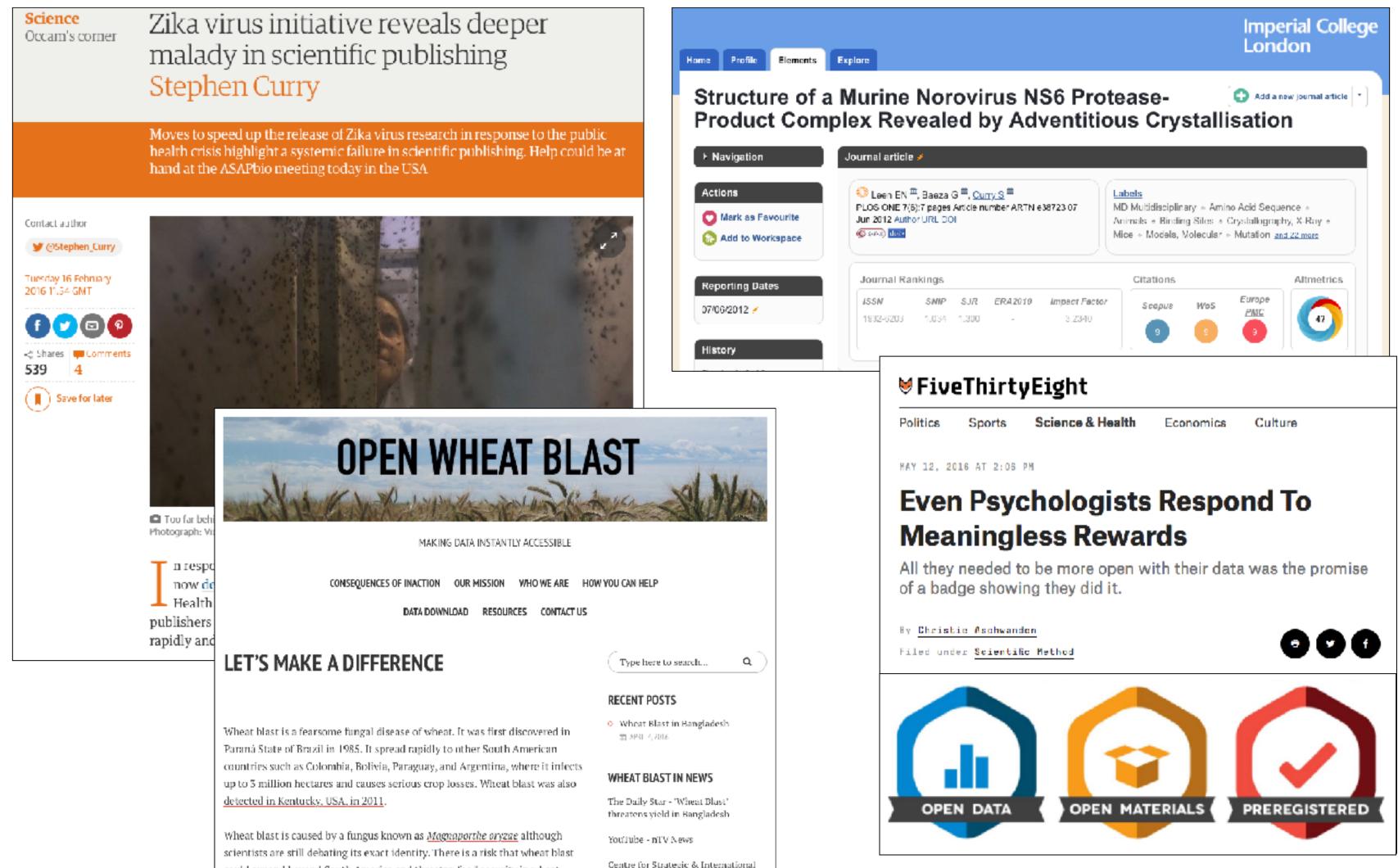
Monday 7 September 2015 11.00 BST f 🔽 🖸 🖗

14 Save for later

D Subediting skills for writers Photograph: Joanna Penn/Flick:

A few weeks ago my collaborators and I submitted our latest paper to a scientific journal. We have been investigating how noroviruses subvert the molecular machinery of infected cells and have some interesting results. If it passes peer review, our paper could be published in three or four months' time. If it's rejected, we may have to re-work the manuscript before trying our luck with another journal. That will delay publication even further - it's not unheard of for papers to take a year or more to get out of the lab and into the world, even in the digital age.

Access Pre-prints (for speed) Open peer review Largest possible audience (sharing & scrutiny)



could expand beyond South America and threaten food security in wheat growing areas in Asia and Africa.

Centre for Strategic & International Studies - Severe, Climate Changedriven Wheat Fungus Found in Bangladesh

Data sharing (sharing & scrutiny) Better for addressing societal problems

Keep authors in the picture Simple rewards for good behaviour



We need to talk about open science as a good in itself

About FAO Blog Contact Legin 🕅 🖬 🖬	ø	Project	s About Talk
Bertrand was the first case of NGLY1, but he is not alone.		All Proje	ects
NGLM1 Researchers are racing to find clues in biomedical literature and need your help to uncover Hidden links. If you can read, you can help. About NGLM1 Get Started Ver K00,000 emodations here been solur lited to file, but were not done? Your help is still needed, Leern More >		e WILDCAM GORONSOSA	FSSE FINDER
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Scientific literature is growing at a rate of more than 2 new articles every single minute. It is impossible for scientists to consume and understand the rapidly expanding ocean of biomedical literature. You can help biomedical researchers find the information they need to discover cures faster.		ANNOTRE	SIENCE COSSP
Cote divore YOU can fix it and help find cures.		6	

These activities tell researchers about:

New (non-traditional) audiences & scientists

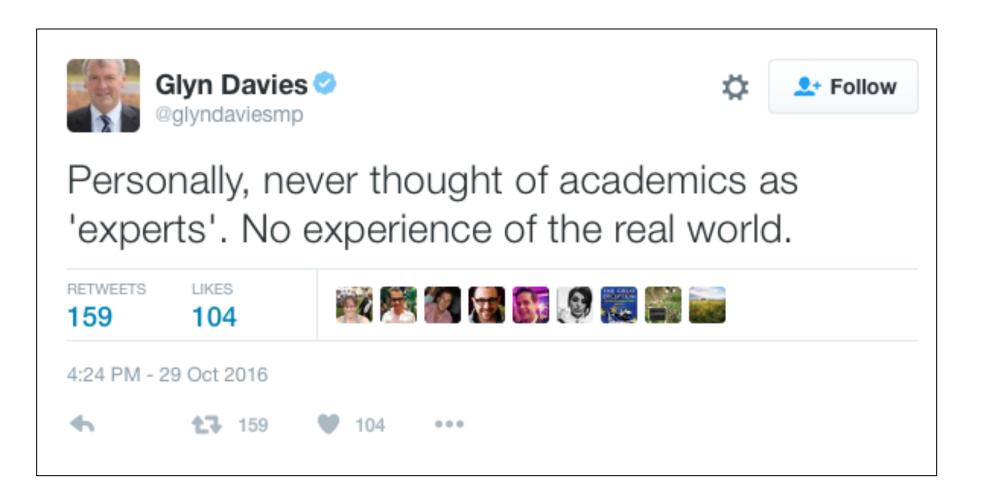
Communication + Participation = Public Trust



After Brexit, we need to reassert the values of the academy...



"People in this country have had enough of experts."





theguardian UK world politics sport football opinion culture busine \equiv all Occam's corner Scientific responses to Brexit have to be personal and political Stephen Curry The vote for Brexit was a shock to the scientific community on many levels. We need to be resolute and constructive in facing the challenges ahead Regime change? Greg Clark leaves 10 Downing Street after being appointed as the new secretary of state for business, energy and industrial strategy Photograph: Dan Ritwood/Getty Images



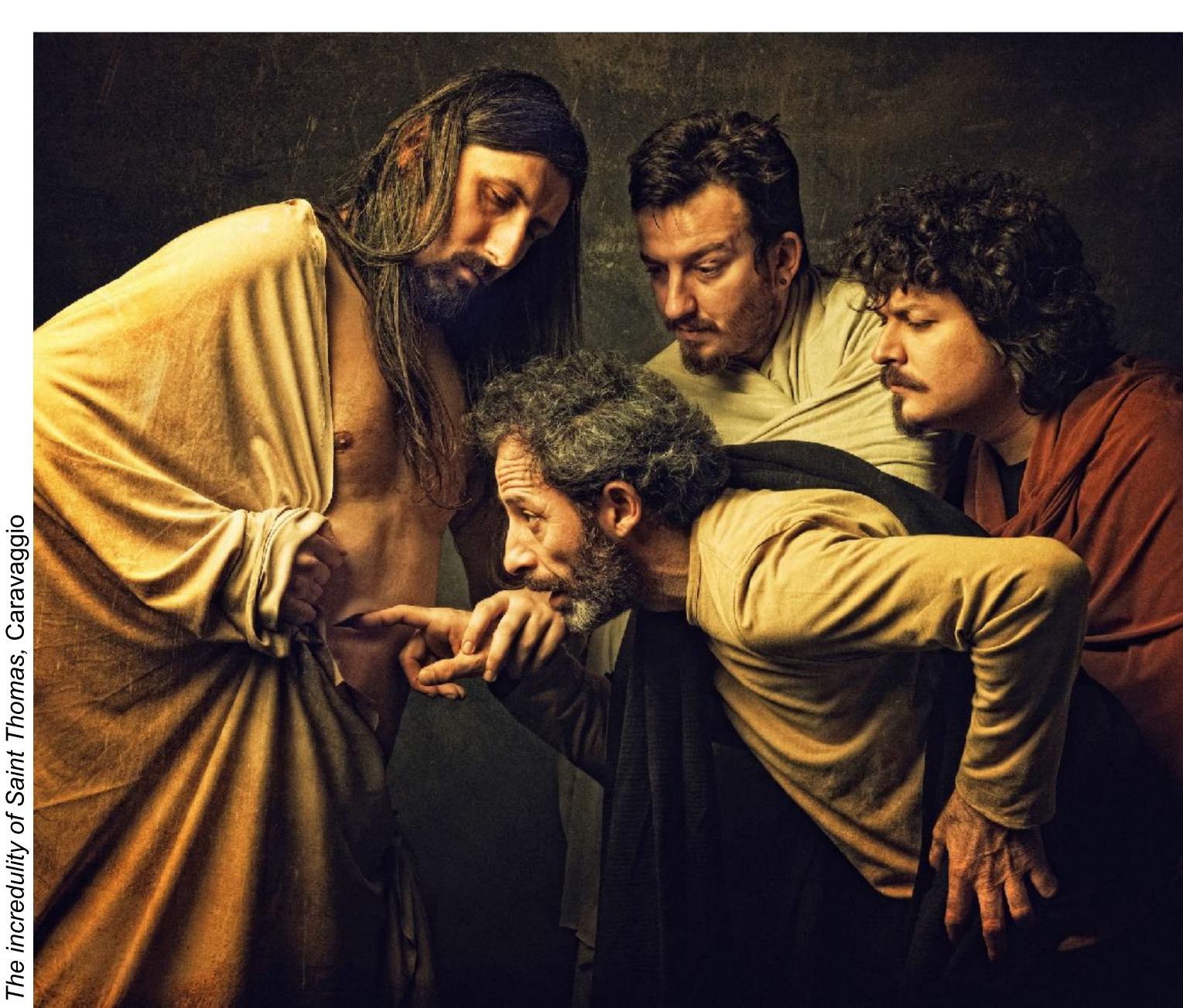
riday 24 June was one of the worst days of my life. I had feared a vote to leave in the UK referendum on EU membership, but clung optimistically to the uptick in the polls in the days immediately beforehand. Even so, I was taken by surprise at the strength of feeling that the result unleashed. My immediate reaction was shock and grief. David Cameron's perfunctory

We have to go public. We have to be open.

Open access & open science: keep the faith – and keep talking about it

It's *not* the answer to everything but OA is an opportunity to show:

- that openness is part and parcel of the noble calling to be an academic
- how the academy is relevant to people's lives
- that we care about delivering value for money
- that open science is better science (e.g. how the transparency of openness leads to more rigorous research)







Thank You

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